

**Port of Port Orford  
Mission Statement  
& Definitions**

1. Transportation Infrastructure Development Goal	2. Existing Asset Revenue & Development Goal	3. New Asset Revenue & Development Goal	4. Strategic Partnering Development Goal	5. Financial Policy Development Goal	6. Organizational Development Goal
1.1 Install High Dock Shoaling Submersible Pump Transport	2.1 Increase Fixed Revenue with Value & Cost-Based Pricing	3.1 Prepare Facility Master Plan for Phased Re-development	4.1 Corps of Engineers Strategic Partnering Program	5.1 Cost Based Price Setting & Computer Model Policy	6.1 Staff & Commissioner Training Policy
1.2 Retain High Dock Shoaling Maintenance Dredging	2.2 Add Revenue Sources & Expand Port District Boundaries	3.2 Complete 5 <sup>th</sup> & Washington Re-development	4.2 State of Oregon Strategic Partnering Program	5.2 Improved Financial Reporting Policy	6.2 Add Staff Resource Intern & Extern Policy
1.3 Perform High Dock Shoaling Engineering Study: UO & COE	2.3 Increase Variable Revenue with Fisher Incentive Pricing	3.3 Implement 'Cannery' & High Dock Upland Re-development	4.3 County, City & Ports Cooperation Strategic Partnering Program	5.3 Financial Risk Management Policy	6.3 Business Case Preparation & Use Policy
1.4 Install High Dock Jetty Modifications	2.4 Pursue Litigation of High Dock Construction Claims for OECD	3.4 Increase Sport Fishing & RV Camping Activity	4.4 Western States Strategic Partnering Program	5.4 Asset Sales & Long-Term Leasing Policy	6.4 Strategic Plan Management & Use Policy
1.5 Install High Dock Jetty & Revetment Final Build-out	2.5 Reduce & Restructure OECD SPWF Loan	3.5 Add Recreational Boat Ramp, Parking, Revise Access Road	4.5 Cape Blanco Airport Strategic Partnering Program	5.5 Computer Equipment & Software Policy	6.5 Facility Master Plan Development & Use Policy

**One-Page Strategic Business Plan**